

Teterin Oleg Jr.

InTime BioTech Founder

Competence

- Biotechnology, Science
- Big Data, AI, ML, Data Science, Data Mining
- Media, Telecom
- Finance, Investments
- Entertainment, Retail

Education

Basic

2007 — Gnesin's Russian Academy of Music, management
1998 — Russian Academy of Theatre Arts, GITIS, *management*
1994 — Gymnasium 1520, foreign languages

Advanced trainings/courses

2004 — Bolshoi Theatre Choreography Academy, *Management*,
2007 — Moscow State University, Management in Sports
2019 — ALTS Capital Accelerator, USA
2019 — HSE Business Incubator, Russia
2020 — StartUp Sauna Sampo Accelerator, Aalto University, Finland

Experience

2018 – 2019 InTime BioTech LLC (Delaware, USA)

[BioTech](#) / [HealthTech](#) / [Wearables](#) / [MedTech](#) / [Big Data](#) / [AI](#)

Founder

Responsibilities:

1. Product Owner
2. Startup launcher
3. IT Developers leader
4. Scientific Board members invitee

Achievements:

1. Launched MVP AntiObesity app (in mobile stores)
2. AntiCoronaVirus App in development

2016 – 2019 Teterin Film Cinema chain

[Retail](#) / [Entertainment](#)

Founder

Responsibilities:

1. Control of the operations
2. Contracting new locations
3. GR

4. Exclusive leasing deals for equipment supply

Achievements:

1. 1,5% of the market share within 2 years

Reason of exit:

Successful failure, sold to the strategic partner for the price of the debt

2012 – 2015 Fetisov Teterin Films Production Company

[Movie producing / Entertainment / Investments](#)

Founder

Responsibilities:

1. Scripts & ideas validation for investments
2. Production companies' due diligence.
3. M&A strategies
4. Operations control

Achievements:

1. Invested in 3 movies (incl. Chef with Robert Downey Jr.) total gross of 3 features 100M\$.
2. ROI - 25%.

Reason of exit:

Desire to move forward

2009 – 2015 \$1,6B Investment Banker Gleb Fetisov

[Altimo, Vypelcom, Megafon shareholder](#)

[Banks/Loans /Investments](#)

Adviser

Responsibilities:

1. World's media/advertising/entertainment markets validation
2. Media companies' due diligence
3. M&A strategies

Achievements:

1. Developed the acquisition strategy for purchasing Le Monde (France). Asset cost (dept) - 100ME.
2. Developed the acquisition strategy for purchasing News Outdoor Russia. Asset cost - 400ME.
3. Prepared strategy for acquisition of 3 major worldwide media companies.

Reason of exit:

Lack of the career growth potential

2007 – 2012, My Bank Group (owned by Gleb Fetisov)

[Banks/Loans / Investments](#)

Marketing Advisor

Responsibilities:

1. Advertising expenses optimization.
2. Improving media buying contract terms

Achievements:

1. Reduced costs on 75%
2. Due to right Go to Market Strategy increased client's portfolio on 15%

Reason of exit:

Frequent change of bank's top management.

2006 - 2009, Superfone Mobile Ad Operator (co owner Gleb Fetisov)

Information technology/system integration/mobile advertising

CEO, Founder

Responsibilities:

1. Brand development & start up launch of the new technology
2. Go To Market strategy development
3. To achieve dominant market share
4. Defense of raider's attacks
5. IP strategy development
6. Operations control

Achievements:

1. Brought annual revenue up to \$3M - best result in mobile advertising during 2006-2008 in Russia.
2. Subscribed more than 500K users in less than a year.
3. Defeated the raiders attack with the value for the company's shareholders.
4. Signed contracts for advertising with Philip Morris, Heineken, Ritzio (gambling co) and etc.
5. Held the fullservice self-promo campaign on the success fee basis

Reason of exit:

Sold my share to government investment fund RVK, operated with VTB Capital Venture Fund.

2005 - 2006, GDM Group, Gigafone brand

Marketing/Advertising / PR

Managing Director

Achievement:

Found the investor (Health Tech Corp.), out of \$100M valuation

2004 - 2006, Vershina Outdoor LLC www.vershina.ru

Marketing/Advertising / PR

Partner in super big outdoor formats

Achievements:

Sold business to Rupert Murdoch's News Outdoor Russia

2000 - 2003, Advertising Agency Russian Hit LLC

Marketing/Advertising / PR

Founder

Achievements:

Partner of Moscow's Mayor AFK Sistema

1998 - 2000, Russian Hit Radio

Media

Founder

Achievements:

3 stations broadcasted under same name reaching TOP 5 rating

1997 - 2000, Advertising Agency Station

Marketing/Advertising / PR

Founder

Achievements:

Clients list: Sony Playstation, Durex, Adidas, MTS, Russian Aluminium

1996 - 1999, Radio Station 106,8 FM

Media

Promotion director, Commercial director

Achievements:

Was sold after 5 years for x10 of acquired price

1994 - 1996, Radio Maximum 103.7

Media

Interpreter, producer

1994 - 1994, Bolshoi Theatre

Administrator

Core skills

Creative approach to solution of standard tasks. More efficient approach to solution of not standard tasks. Can find solutions to multi-level tasks. Can negotiate the sale/buy of not for sale or impossible to buy. Problem breaker. Experienced in top management, business development, marketing strategies, creative company's promotion and sales. Always defend legal shareholder's interests. Have unique leading abilities.

Charity

Initiated the charity program with Channel One in Russia & Troika Dialog Investments (Ruben Vardanyan) in 2009-2010 to save lives of sick children.

Hobbies

Collecting "countries": 78 countries & over 1000 cities in personal collection. Diving. Tennis, table tennis. Writing biography, first drafts are on Amazon.

Personal

Nationality:

Russian

Languages

Russian native
English, fluent
French, basic
Spanish, basic

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December 1, 1975

Single, raising a son

Adopted 2 dogs & 1 Guinea pig